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Seat No.

**M.Lib. and Inf. Sci. (Semester – II) Examination, 2012**
**Paper – I : INFORMATION AND COMMUNICATION (Paper – II) (New)**
**Sub. Code : 47762**

Day and Date : Tuesday, 20-11-2012
Time : 2.30 p.m. to 5.30 p.m.

Total Marks : 80

***Instructions :*** *1)* ***All*** *questions are* ***compulsory****.*
*2)* ***All*** *questions carry* ***equal*** *marks.*

1. A) Multiple Choice Questions. Choose the **correct** answer : **10**

1) Information can be categorised as

a) Analytical, Statistical and Systematic

b) Logical, Analytical and Statistical

c) Statistical, Descriptive and Analytical

d) Systematic, Logical and Statistical

2) The person who provides information service on payment is known as

a) Information Seller b) Information Broker

c) Information Supplier d) Information Provider

3) Books and periodicals are the examples of which type of communication.

a) Informal b) Formal

c) Personal d) Direct

4) Information produced, sold and consumed relate to

a) Information Economics b) Information Marketing

c) Information Industry d) Information Generation

5) The year known as Information Technology year is

a) 1980 b) 1981 c) 1982 d) 1983

P.T.O.

6) Information is the part of
   a) Information Science b) Subject
   c) Knowledge d) Document

7) Intellectual Property Right is recognized as
   a) Copyright b) Patent
   c) Specification d) Standard

8) The market as potential for product is known as market.
   a) Survey b) Segmentation
   c) Mix d) Identification

9) Who said that the information is both; Product and Process ?
   a) Martin b) Foskett
   c) Ranganathan d) Bradford

10) Universal Data flow and Telecommunications is a core programme of
   a) ILA b) IFLA c) FID d) IASLTC

B) Answer in **one** or **two** sentences :

1) NASSDOC was set by
2) MIS stands for
3) What is copyright ?
4) Information is
5) Information communicated through symbolic expression refers to what type of communication.
6) What is an ascending order of concepts : Information, knowledge, Data and Wisdom ?
7) Information acquired through experience and observation is called as
8) Which foundation prepared National Policy on Library and Information System (Draft) ?
9) UBC was primarily launched by
10) The improved name of 'Information Science' is

2. Write short notes on **any four** : 20

   a) Economics of Information Products

   b) Intellectual Property Right

   c) Censorship

   d) Data Security and Fair Use

   e) Concept of Freedom

   f) National Information Policy of India.

3. Give meaning and importance of Intellectual Property Act and highlight salient features of Indian Copy Right Acts and their amendments. 20

   OR

   Write an essay on 'Marketing of Information'.

4. State need for Information Management and describe Information Management Activities. 20

   OR

   Define Knowledge Management. State its importance and discuss Knowledge Management Activities.

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